The time is NOW to lay the groundwork for our future.

We are winds of strength.
We are a surge of energy.
We are here to change the world.
Prepare...a Hurricane is coming!
Louisburg College is launching the most ambitious and comprehensive financial campaign in its 220 year history. Having established an initial financial goal of $20 million, the EYE ON THE FUTURE campaign has a compelling reason for alumni and friends to commit their resources to this project. With an eye on the future, this campaign will ensure that Louisburg College continues to provide young men and women with an exceptional education. This education emphasizes the traditional Christian values of respect, fairness, compassion, integrity, graciousness, honesty, and forgiveness which are all essential elements for the well-educated leaders of tomorrow.
Eye on the Future Campaign is a campaign for people who care about students and seek to provide them with committed teaching faculty, small classes, a nurturing community, and state of the art facilities. Funds raised will allow the 220 year old college to meet the technological and curriculum expectations of today’s students, while preserving the historic integrity of campus buildings. The modern campus will enable the college to offer new academic programs that will better prepare students for their educational and career endeavors after Louisburg College.

Many have given generously over the years to ensure that Louisburg College would remain vibrant and effective. Those donors invested in students who have carried the mission of Louisburg College into their lives as physicians, attorneys, teachers, community leaders, church leaders and many other professions. Their gifts, large and small, have created a tradition of generosity that will endure for generations to come.

As enrollment grows, Louisburg College must strengthen the financial foundation that is needed for continued success. The Eye on the Future Campaign is a five-year program to generate funds that will keep the college strong far into the future.

Gifts to the college will be used to construct a new science, arts and technology building, renovate historic facilities, increase the permanent endowment, and further strengthen the annual fund. Every campaign gift will make a difference in the lives of Louisburg College students for years to come.
Construct a Science, Arts and Technology Building

- The campus master plan includes the construction of a new classroom building in preparation for increased enrollment and new programs. The building will provide science teaching labs, computer technology centers, and house visual and performing arts programs. Plans also include space for a future nursing program. The new building will begin the process of transforming all classrooms into master-technology classrooms.

Renovate Historic Facilities

- As can be expected on a campus that is more than two centuries old, many spaces are in need of upgrades. Work has already begun in Main Building and in Wright Residence Hall. Holton Gym is receiving a facelift with a renovated lobby and the addition of the J. Enid Drake Hurricane Club. Additional projects will maintain historic sensitivity to effectively use all facilities within the campus master plan.

Increase the Annual Fund

- Gifts to the Annual Fund are unrestricted, and the college can use these gifts wherever the need is greatest. Annual Fund gifts benefit our students and professors by providing funds for:
  - Scholarships for gifted and deserving students
  - Academic resources
  - Capital improvements to maintain the campus

Create New Named Endowments

- Forty-four percent of Louisburg College students are first-generation college students. This underserved population depends on financial aid and scholarships to attend college. Named scholarships also provide opportunities to students who are gifted academically, athletically and artistically. New, creative endowments can also be used for special academic programming, academic chairs, lecture/arts series, and buildings. Funds for new programs will enhance the learning and cultural environment at Louisburg College.

GIVING OPPORTUNITIES

- Named scholarships
- Named endowment funds
- Naming opportunities: buildings, classrooms, labs, boardroom, athletic facilities, and lecture halls.

WAYS TO GIVE

- Cash
- Securities
- Personal Property
- Land
- Matching Gifts
- Planned Giving
- Bequests
- Annual Pledge
- Life Insurance
As the first in his family to attend college, Don Fish came to Louisburg College and encountered freshman anxiety. When this happened, Don packed his bags and went home. Within an hour, Walter McDonald, head of the Religion Department, pulled up in front of his house. McDonald spent the next several hours convincing Don that he needed to return to Louisburg.

Don did return, and went on to graduate. He continued his education and graduated from the University of North Carolina. He took an entry level position at Liggett Group and rose to V.P. of Marketing before retiring. "I can’t imagine where I’d be today without that life changing event," says Don. "The people at Louisburg wouldn’t let me give up."

Both of Don’s daughters attended Louisburg, and now Don gives back to the college as a member of the Board of Trustees. His hope and goal is to give as many young people as he can the same opportunity he received.

EYE ON GIVING

Louisburg is a unique college. As a two-year residential college, it bridges the gap between high school and the four-year schools by offering quality academic programming, as well as nationally-recognized athletic programs. Classes are small, with an average class size of 16, allowing students to receive the attention that will help them excel.

Alumni support Louisburg College because the college helped to transform their lives. They know their gifts influence young minds, impact young athletes, and benefit the school and surrounding community.

As the first in my family to attend college, I was quite uncertain where to attend school - or even if I would. One day in high school, I visited the campus with friends that were already accepted to Louisburg. I fell in love with the campus. I filled out my application that day. However, I still had to finance this education, and so I spoke with the financial aid officer. Imagine my surprise and gratitude when I received notice that I was accepted to the college and would be given the Presidential Scholarship. But, the financial support and assistance did not stop there. When I arrived on campus, desperately needing some form of work to pay for books, I was given the wonderful opportunity to work with Dr. Sidney Stafford in the Chaplain’s office as part of the work study program.

After graduating from Louisburg College, I went on to NCSU to obtain my BS in Civil Engineering. Today, I am a member of the leadership team and a Principal at Mulkey Engineers & Consultants. I reflect sometimes on all the good fortune that God has given me, and I know without hesitation that he put Louisburg in my path for many reasons. Without the support and assistance from all the staff at Louisburg, I know that I would have never gone to college and would not be able to give back now.

Lisa gives back as a member of the Louisburg College Board of Trustees.

Louisburg College is perfect for me because of the small class sizes and the caring faculty and staff. It is a great college community. Here, we can take advantage of many service opportunities, both on campus and in the surrounding communities. As an active member of the Christian Life Council, it seems that there is a service project every month. My Freshman Seminar class also presented many ways to volunteer at local organizations, such as Boys and Girls Club, Habitat for Humanity, and the local nursing homes. I believe that service is a great way to get involved on campus.

Through scholarships, alumni and donors of Louisburg College are really helping me reach my full potential, and are making it possible for me to reach my goals. My grandparents are both alumni of Louisburg from the early 1960’s. They influenced me to apply and attend their alma mater. For me, Louisburg College is a perfect fit.
The *Eye on the Future Campaign* will raise funds for the construction of a new classroom building. This modern facility will house state of the art lecture halls, scientific laboratories, music studios for instrument and voice training, and spacious art classrooms.
THE NEW FACILITY WILL FEATURE:

- Inorganic Chemistry Lab
- Biology Labs
- Nursing Lab
- Astronomy/Physics Lab
- Art Studio
- Music Classroom
- Connecting Corridor to Taft Building
- Sculpture Garden
Founded in 1787, Louisburg College fulfills an essential need for students seeking a close learning community of faculty and students. As a two-year residential institution, the college provides a bridge for students seeking a successful transition from high school to senior colleges and universities. This type of environment is not typically available in community colleges, four-year, graduate, and research institutions.

The college is accredited by the Southern Association of Colleges and Schools and offers three degree programs: Associate in Arts, Associate in Business, and Associate in Science. While the majority of students are from North Carolina, the college enrolls students from 42 states and 15 countries. The college’s 13 athletic programs have a long tradition of success, and boast numerous division and national championships.

Louisburg College’s history of academic and athletic growth and success continue today. The college truly has its Eye on the Future: the future of the students, the future of the faculty and college employees, the future of alumni and supporters, and the future of the community.

R. C. Hunt - ‘75
President, Andrews-Hunt Farms

B. Mayo Boddie, Sr. - ‘77
Chairman, Boddie-Noell Enterprises, Inc.

“I am deeply proud to be a Louisburg College alumnus. Like many other alumni, that formative experience challenged and prepared us for life. We were taught to measure success by the difference we make. Many of us went on to complete four-year degrees, others to launch businesses and professional careers, others to raise families and contribute to our communities. All of us can point to the professors, friends, and experience at Louisburg College as the starting point for our journey. All of us should be proud and support the College’s continued growth and success.”

“My family and our family business are direct beneficiaries of the quality education that Louisburg College provides. All three of my sons are Louisburg College alumni, and all three are successfully managing our business future. Two of my grandsons are Louisburg College graduates and I have one grandson currently attending. We believe that scholarships for today’s Louisburg College students are essential to sustain the spirit of opportunity and vitality that characterizes our North Carolina communities, large and small. We encourage all families to join us in supporting this unique and essential college experience.”
If you would like to make a gift to our **EYE ON THE FUTURE** campaign, please contact the Office of Annual Giving at: ballen@louisburg.edu or call (919) 497-3245.

You may also mail your gift to us at:
Office of Institutional Advancement
Louisburg College
501 N. Main Street
Louisburg, NC
27549
*(See next page for Pledge Form)*

We encourage you to talk about Louisburg College in your neighborhood and tell our story!

**Let us work hard to lay the groundwork for our students’ futures TODAY!**
PLEDGE FORM

NAME: _______________________________________________________________________________________

ADDRESS: _____________________________________________________________________________________
________________________________________________________________________________________________

PLEDGE AMOUNT : $____________________ DATE: ____________________________________________
Month      Day     Year

PAYABLE:    _____MONTHLY       _____QUARTERLY

         _____ ANNUALLY       OVER A PERIOD OF _____ YEARS

PLEDGE TO BE DESIGNATED:     _____ UNRESTRICTED       _____RESTRICTED

IF YOUR PLEDGE IS RESTRICTED, PLEASE LIST ANY SPECIAL INSTRUCTIONS AND/OR DESIGNATIONS
FOR THE USE OF YOUR GIFT.
________________________________________________________________________________________________
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_________________________________________________   _______________________________
Signature of Donor        Date

_________________________________________________   _______________________________
Signature of Louisburg College Representative     Date
Charitable IRA Rollover provision extended through tax year 2009

What is it?
On October 3, 2008, President Bush signed into law the Emergency Economic Stabilization Act of 2008. While the main feature of the Act is the rescue/bailout package, it also extends certain portions of the Pension Protection Act of 2006 that expired on December 31, 2007. The centerpiece of the legislation from a gift planning perspective is the IRA Rollover provision. This provision allows individuals to make distributions from their IRA accounts directly to a charity without recognizing the distribution as income. The extension covers distributions made in tax years 2008 and 2009. Key points of the provision are:

- You must be at least 70 ½ at the time of the charitable distribution.
- You may distribute up to $100,000 per year, for tax years 2008 and 2009.
- Distributions must be made directly from the trustee/administrator of your IRA to a qualifying public charity (you cannot receive the distribution prior to gifting to the charity).
- Distributions cannot be made to donor advised funds or “supporting organizations.” Careful planning is required because many foundations are classified as supporting organizations. A list of the University’s qualified affiliated foundations can be found below.
- Gifts must be made outright to the charity (they cannot be used to fund charitable remainder trusts or charitable gift annuities).
- No charitable deduction is allowed, since this provision allows you to exclude the distribution from income.

Who might benefit?
- Individuals who have accumulated IRA assets that may not be needed to support their retirement lifestyle, but are required to take distributions each year. A qualified charitable distribution can partially or completely satisfy annual minimum distribution requirements, without having to recognize the distribution as income.
- Individuals who have made, or are contemplating making, charitable gifts that exceed 50% of their adjusted gross income (the maximum amount of deduction allowed for cash gifts). A qualified charitable distribution is not subject to the 50% AGI (Adjusted Gross Income) limitation because no charitable deduction is permitted.
- Individuals who own an assortment of smaller IRA accounts that while not substantial in relation to financial needs, nevertheless require owners to keep up with minimum distribution requirements each year. These smaller accounts can be given in their entirety (provided the total amount for all accounts does not exceed $100,000) as a qualified charitable distribution.
- Individuals who do not itemize deductions on their federal income tax returns. Many prefer claiming the standard deduction and filing a less complicated return. Making a qualified charitable distribution will not require individuals to itemize, so there will be no need to change their tax preparation preferences.

Did you know?
Retirement plan accounts are one of the most highly taxed assets that a person can give to their heirs at death – sometimes taxed as much as 70% . Consequently, these accounts are one of the most inefficient assets to pass to family and loved ones, but they are one of the most tax-efficient assets to give to Louisburg College. Not only could you benefit from making an outright distribution now from your IRA, by naming Louisburg as the beneficiary of your retirement account, you could also avoid excessive taxation of this asset at your death.

How do you make a gift?
Contact your plan administrator to request a distribution from your IRA account to the University under the Charitable Rollover provision. For your convenience, we have provided sample letters that you can use to make the request to your plan administrator and to let us know of your intentions. It is important that you alert us to the distribution so that we can monitor its receipt and provide you with the proper acknowledgement required by the IRS for charitable IRA Rollover distributions. Distributions can be made to benefit any aspect of the college. When making the gift please specify where you would like your gift to be placed. Your plan administrator should mail your distribution to the following address:

Louisburg College
Office of Annual Giving
501 North Main Street
Louisburg, NC 27549

We urge you to consult your professional advisors regarding this charitable IRA rollover opportunity. To help insure that your gift meets all requirements as a qualified charitable distribution, please contact a member of the Office of Annual Giving at 919-497-3245 or by email at ballen@louisburg.edu. The staff can also assist you with any questions regarding making Louisburg a beneficiary of your retirement plan.