Dear Friend of Louisburg College:

This year, we are celebrating our 225th year! As the nation’s oldest (and North Carolina’s only) two-year private residential college, we are enormously proud of our long and distinguished history and success in educating thousands of students over the years. (Our founding even predates George Washington’s presidency!) With a current alumni body of over 14,000 and an enrollment of 700 full-time students, Louisburg College’s presence is widespread, particularly in the Triangle area and in the eastern part of the state, where the majority of our alumni and students live.

To help celebrate this monumental anniversary in the College’s history, we are partnering with The Franklin Times newspaper to create a special commemorative magazine about Louisburg College and our first 225 years. The magazine will contain lively and informative articles about the College and our history, including many photos from our Archives Collection. This high-quality glossy publication will be a keepsake to place on display in your business or home. It will appear during the week of September 23, 2012 in The Franklin Times, The Henderson Daily Dispatch, The Rocky Mount Telegram, The Nashvillle Graphic, The Wake Weekly, and other papers. The commemorative magazine will have an approximate circulation of 40,000.

As a vendor and friend of Louisburg College, we are offering you the opportunity to purchase an advertisement for the magazine and help us to celebrate our 225th anniversary. On the back of this sheet, you will find a list of the different size ads and costs, specifications, and sample wording for you or your business. Each ad sponsor will receive 10 copies of this commemorative publication.

Please contact Donna Cunard, Advertising/Business Manager, to place an ad today: 919-496-6503 or donna@thefranklintimes.com.

Thank you in advance for being part of Louisburg College’s 225th anniversary.

Sincerely,
Kurt Carlson
Vice President for Institutional Advancement
Fill out and detach the order form below and mail along with your payment and a copy of your ad* to:

Donna Cunard
The Franklin Times
P.O. Box 119
109 S. Bickett Blvd.
Louisburg, NC 27549

Or, submit your ad by email to: donna@thefranklintimes.com
(CMYK & 300 dpi; pdf preferred).

Questions?
Call 919-496-6503

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**Advertising Rates**

**FULL-COLOR ADS**

- Full Page.......$1,225
- 1/2 Page.........$675
- 1/4 Page.......$375
- 1/8 Page........$225

**PREMIUM FULL-PAGE ADS**

- Inside Front Cover..............................$1,550
- Page 1..............................................$1,450
- Page 3 (Opposite Table of Contents).........$1,450
- 2-Page Center Spread..............................$1,900
- Opposite Inside Back Cover.....................$1,250
- Inside Back Cover.................................$1,450
- Back Cover..........................................$1,900

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Company/Organization:__________________________
Address:________________________________________
City:__________________________ State:_____ Zip:___________
Phone:__________________________ Email:________________

Ad Size (Please check one):
- Full Page ($1,225)
- 1/2 Page ($675)
- 1/4 Page ($375)
- 1/8 Page ($225)
- Inside Front Cover ($1,550)
- Page 1 ($1,450)
- Page 3 - Opposite Table of Contents ($1,450)
- 2-Page Center Spread ($1,900)
- Opposite Inside Back Cover ($1,250)
- Inside Back Cover ($1,450)
- Back Cover ($1,900)

Method of Payment:
- Cash
- Check (Please make payable to The Franklin Times)
- VISA
- MasterCard

Card Number: _________________________________
Exp Date:__________ 3-digit number on back of card: ____________
Total Enclosed: $_____________
Signature:__________________________

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*Need help creating your ad? We are happy to provide design services and content ideas at no extra charge!

Thank you for your support!