LC Students Win National UMC Video Contest

This semester, our students have been experiencing exciting wins in athletics...and beyond! Early last week, a video created by freshmen Ashley Britton and Riana Bowling was tapped as a finalist in the UMCYes! video contest, the theme of which was "Why Your School's Connection to the United Methodist Church Matters." Then on Thursday, word was received that LC's video had won First Place out of 34 entries from 25 UMC colleges and universities from around the nation. Thank you for voting for us!

With the help of their Resident Community Coordinator Nicolette Stanfill, roommates Ashley (from Huntersville, North Carolina) and Riana (from Cleveland, Ohio) had written a script using an acrostic poem based on the words "United Methodist Church." They then recruited 19 other students to help out on screen. "It was really fun to put the video together and interact with other people," Riana said.

Ashley is a member of the Lady 'Canes volleyball team, and Riana is the team manager. Head volleyball coach Colby Mangum had this to say about the two young ladies. "Having Ashley and Riana be a part of our program this year has been a true blessing. They are both intelligent, driven young women, and I know they will succeed at anything they put their minds to."

Though neither young women have backgrounds in videography, they are excited about the first place prize, which includes a GoPro camera, FinalCut ProX editing software, and three instruction sessions from award-winning film professionals. Early in the contest, Dr. La Branche also offered a matching prize of dinner for 10 in the President's home.

You can watch the video via the College's YouTube channel (www.youtube.com/LouisburgCollege); you can also read the acrostic poem that formed the video script on our Facebook page (www.facebook.com/LouisburgCollege). Congratulations to Ashley, Riana, and all the students who helped make this video come to life!

LC’s Sandy Relief

The Office of Spiritual Life invites all faculty, staff, and students to participate in the Hurricane Sandy relief effort. Until next Thursday, November 15th, 2012, you may make a monetary donation through the Business Office. If paying by check, please make it payable to Louisburg College with "Hurricane Sandy Relief" on the Memo line.

On November 15th, all donations will be totaled and the amount divided and distributed to the American Red Cross and the United Methodist Committee on Relief (UMCOR). No gift is too small. Every gift will go toward alleviating the suffering of those who are currently displaced and in great need. Please join with millions of others, as well as colleges and universities all over the nation, to help our fellow citizens, our brothers and sisters, during this time of crisis.

In fact, one of our own, Chief Technology Officer Mark Joyner, was present “in the wrong place at the right time” early last week. Returning home from live broadcasting the 10/27 football game in Uniondale, New York, Mark was waylaid in New Jersey while the hurricane made its way through. While there, he encountered a family of five trying to wade through the flooded streets, and was able to drive them to safety. You can read/watch more about the story here: www.wral.com/nc-man-tells-tale-of-being-stuck-in-hurricane/11732315.
Fall Bazaar at Louisburg UMC

The College community is invited to enjoy Louisburg United Methodist Church’s annual Fall Bazaar on Saturday, November 17. In addition to a home-style breakfast (served at 7:00am) and lunch (11:30am), the bazaar will feature home baked goods and craft items for sale, a flea market, and a silent auction. The church is located across the street from the College campus at the corner of North Main and Noble.

This Thursday: Campus Safety Forum

Faculty, staff, and students are all invited to participate in this discussion about campus safety at Louisburg College, co-sponsored by Campus Safety and Police and the Office of Student Conduct. Meet in Norris Theatre at 4:00pm for refreshments and conversation.

Building on the institutional renaissance Louisburg College is now enjoying, we have recently embarked on a strategic planning process that will carry the College into the next five years and beyond. Throughout the rest of the semester, leaders from each of the “functional teams” will share an update on that team’s progress.

Functional Team Update: Advancement and Communications

By Kurt Carlson, Vice President for Institutional Advancement

Staff members, trustees, and alumni and friends with experience in fundraising or communications and marketing make up the Advancement and Communications/Marketing functional team. The team met twice in October. At our first meeting, we reviewed how institutional priorities are supported through fundraising and communications and marketing. In advancement, our team looked at data regarding College fundraising results and learned about best practices at other institutions. In communications/marketing, we shared our publications and communications plan and described how technology is being used to promote the College (Web and social media). With this overview, team members were able to knowledgeably discuss key questions for strengthening these areas. Among the questions were:

- What are the institutional advancement best practices Louisburg College should consider adopting?
- How can Louisburg College grow its endowment and the funds available for programs and capital investments?
- How can Louisburg College grow its alumni donor base?
- What are the communications and marketing best practices Louisburg College should consider adopting to define and promote its unique identity and brand? Consider both guiding principles and concrete tools.
- How can Louisburg College position itself to compete against other colleges, including lower-cost, state-supported colleges?

At our second meeting, a SWOT analysis (Strengths, Weaknesses, and Opportunities, and Threats) was completed by team members. These findings for advancement and communications/marketing represent our contribution to an initial draft of a SWOT analysis for all the central areas of Louisburg College.

Louisburg College’s Drama Program is Back!

Two 3-hour credit courses in Drama will be offered in Spring 2013, along with a single-hour semester credit as we produce and perform on stage this spring.

The two courses are Drama 132: Introduction to Drama, covering the literature of the theatre, and Drama 102: Stage Acting. In addition, we will be “putting on a show” this spring, and students involved in that production may earn an hour of semester credit for Drama 101: Rehearsal and Performance.

Students should check with their advisors to ask about signing up for one or more of these courses, which will be led by Wally Hurst. Even if you have never taken a drama class before, he welcomes all students interested in theatre and performance.

Mr. Hurst studied drama and theatre extensively while an undergraduate at Duke University, and later in California and in London, working with some of the best teachers of the craft. He has extensive stage experience (over 300 productions) as an actor, director, producer, and designer/technician.

Mr. Hurst has acted professionally in California, Virginia, and in London, where he recently participated in the filming of several movies and played a supporting role in a television series. In addition to having a doctorate in law, Mr. Hurst is currently completing his Master’s Degree in Shakespeare Authorship Studies at Brunel University in West London. He will be one of only three Americans to hold this degree when it is awarded in December. Mr. Hurst can be reached in Taft 219, or at whurst@louisburg.edu.
The Hurricanes qualified for the 2012 NJCAA tournament last week, so they've been preparing for their opening-round game versus Northwest College (Powell, WY) on November 12. The 18-0 Hurricanes, now #3 in the Top 20 National Poll, will be the 3rd seed in the 12-team tournament going up against 10th seed Northwest. The two will match up in Albany, Georgia on Monday, November 12 at 5:00pm.

Volleyball
The Lady 'Canes volleyball team made it to the second round of the 2012 Region X Tournament as they defeated Brunswick Community College, 3-2, Monday night. However, LC had their season come to an end on Friday as the eventual tournament champions, Cape Fear Community College, took the round-two match at 3-1.

Men’s Golf
The LC men’s golf team took part in the Region X Fall Championship at the Cedarbrook Golf Club, where they finished in second place behind Sandhills Community College. Louisburg won the event in 2011, so they pass the trophy on to SCC who topped the ‘Canes by 44 strokes.

Women’s Basketball
The #3 Lady ‘Canes opened up their 2012-13 schedule with a pair of wins in the Pizza Hut Classic at home in the Taylor Center. LC took their first game, 97-71, over Frederick Community College, then came back to defeat Florida State College at Jacksonville, 84-70, in the tournament finale.

Sophomore guard Justin Taylor (Gaston, NC) led LC on the scoreboard as she helped out with 24 in game one and 35 in game two. Olivia Gaines (Chester, SC) also scored in double-digits both games as she went for 23 and 21 points.

The Hurricanes will host the 2012 Louisburg Classic this weekend where they will take on Rockingham Community College at 4:00pm on Friday and Hagerstown Community College at 2:00pm on Saturday.

Athletics

Women’s Soccer
The Lady ’Canes (pictured) hosted Saturday’s District L Championship where they dominated the Community College of Baltimore County - Essex, 5-0, sending Louisburg to their first NJCAA National Tournament appearance. Jessica Scales (Roanoke Rapids, NC) scored three goals in the tournament win.

As the 11th seed, the 13-6 ’Canes will take on #2 seed (19-0-1) Paradise Valley Community College (Paradise Valley, AZ) and #7 seeded (13-2) Laramie County Community College (Cheyenne, WY) in pool play. LC will open up with #2 PVCC at 11:30am this coming Monday morning in their opening round game in Melbourne, Florida.

Men’s Basketball
The #4 Hurricanes opened up the season with three games last week. In their season opener, the ‘Canes knocked off Vance Granville Community College 101-55 with Terence Cristian (Albemarle, NC) leading the way with a double-double as he scored 21 points and swiped ten boards.

Louisburg hosted the 2012 Coca Cola Classic over the weekend, during which they defeated Southside Virginia Community College, 128-65, and Germanna Community College, 103-60. LC will host the 2012 Roger Taylor Classic this weekend where they will take on Howard Community College and Hargrave Military Academy. Game times are scheduled for 6:00pm Friday and 8:00pm Saturday.

Women’s Basketball
The #3 Lady ‘Canes opened up their 2012-13 season come to an end due to Hurricane Sandy. The ‘Canes final game versus ASA College on Saturday was cancelled, along with two other NEFC games. LC finished out 2012 with a 6-2 overall record, 3-2 in conference play.

The Hurricanes will hit the course for their final fall tournament November 10-11, when they travel to the Savannah State University Fall Invitational.

Men’s Soccer
The Hurricanes qualified for the 2012 Region X Tournament as they defeated Brunswick Community College, 3-2, Monday night. However, LC had their season come to an end on Friday as the eventual tournament champions, Cape Fear Community College, took the round-two match at 3-1.

Welcome Back, Jessica!

Congratulations to our Business Office Manager and new mom Jessica Roberson! Connor James Roberson (pictured) was born September 10, 2012; he was welcomed into the world at 8 pounds 14 ounces, and 21 inches long. Connor is the first child for Jessica and Jamie, and is the first grandchild for Jessica’s parents.

A Heartfelt Thank-You from Pauline
Pauline Rogers is our neighbor. Her diabetes and failing eyesight keep her wheelchair bound. If she lived next door, you’d probably do what you could to help her out. When our local United Way learned that she needed a handicap ramp, volunteers built one during “A Day of Caring.” Pauline responded with this note: “I truly thank you all from the bottom of my heart for brightening my world. May God continue to bless all of you. Thank you.”

Your gift to our Louisburg College United Way Pacesetters campaign will help ensure that volunteers have the resources to build the 17 or more handicap ramps still needed by the end of the year. Every penny of your gift goes directly to local programs like “A Day of Caring.” In week two of our campus campaign, we’ve raised $1,584! Between now and November 30th when our campaign closes, our College family will strive to reach our $5,000 goal.

On behalf of the United Way of Franklin County and neighbors like Pauline, thank you for your generosity as we LIVE UNITED. “Because We Should. Because We Can. Because We Do.”
Paving the Way for Great Futures

In addition to arranging for students to visit area colleges (see sidebar), our Great Futures Coach, Marla Peoples, is hard at work helping students prepare for successful futures after Louisburg College. Here are two great opportunities Marla has secured for interested students:

On Monday, November 12, a representative from Virginia Wesleyan College (www.vwc.edu) will be on campus to talk with students one-on-one. To schedule an appointment with the representative, please encourage your students to contact Marla at mpeoples@louisburg.edu or (919)-497-3260.

Marla has also secured a $9,000 scholarship for two LC women interested in making Georgia’s Wesleyan College (www.wesleyancollege.edu) their next home after Louisburg. To receive the award, students must have a minimum of 2.75 cumulative GPA and show evidence of leadership and community service through a resume submitted with the admission application. Students can contact Marla for more information.

Upcoming University Visits

Parents and instructors, encourage your students to be on the lookout for LC-sponsored visits to their four-year college or university of choice! Students should contact our Great Futures Coach, Marla Peoples, to sign up (919.497.3333 or mpeoples@louisburg.edu).

Painting the Way for Great Futures

East Carolina University
Thursday, 11/15
Van leaves from Main Building at 12:15

NC State
Friday, 11/16
Van leaves from Main Building at 12:45

“Donut” Forget!

Last week, VP for Student Life Jason Modlin, Dean Eck, VP for Enrollment Stephanie Tolbert, and President La Branche handed out Krispy Kreme treats to remind students: “Do-nut forget to register for Spring classes!” Students are encouraged to register by November 16.

We Want to Hear from YOU!

To have your news included in the next Mid.Week.Message, please email your submission by Monday at 5PM to Melinda McKee, Director of Communications and Marketing (mmckee@louisburg.edu).