



LOUISBURG COLLEGE NEWS RELEASE

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CONTACT:

Melinda McKee

Director of Communications & Marketing

Phone: (919) 497-3330

Email: mmckee@louisburg.edu

Louisburg College Graduate Wins 1st Place in National Business Competition

LOUISBURG, NC – Louisburg College is pleased to announce that 2012 graduate David Safran was awarded first place in his competition category on Wednesday, June 27 at the Phi Beta Lambda National Leadership Conference in San Antonio, Texas. He placed first in the “Sales Presentation” category, competing against students from schools such as Rutgers, Florida International, and Valparaiso University.



Nancy Hammersley & David Safran

Safran’s Phi Beta Lambda advisor from Louisburg College, Business faculty member Nancy Hammersley, attended the national competition in support of her former student. “David is a joy to work with,” Hammersley said after Safran’s win. “He is mature, self-reliant, very confident, and just extremely well prepared -- he understands what it takes to succeed.”

After graduating from Raleigh’s Broughton High School, Safran trained in car repair and worked as a Land Rover technician, delving into medical sales a few years later. A church mission trip to the South American country of Guyana inspired Safran to consider a change in his life, and he decided to attend college to earn a business degree. Safran enrolled at Louisburg College and

participated in their nationally recognized Learning Partners Program, an initiative that provides support to students with learning disabilities.

“Learning Partners was the key to my success in earning a college degree,” Safran said.

“Preparing you for the competitive real world is what college is supposed to do, and it’s what Louisburg did for me.”

Safran, who served as the president of Louisburg College's Phi Beta Lambda chapter as well the honor society Phi Theta Kappa, graduated *summa cum laude* this past May. The son of Perry and Susan Safran of Raleigh, he will begin pursuing a degree in economics this fall at North Carolina State University.

Phi Beta Lambda is the largest and oldest student organization in the world, with a mission of preparing students for a future in business-related fields through innovative leadership and career development. Students must first place at the state competitions in order to compete at the national level.

About Louisburg College

Related by faith to The United Methodist Church, Louisburg College is the oldest two-year residential college in the nation, and the only one in North Carolina. With a student body of 700 students, over 90 percent of Louisburg graduates continue their education at four-year schools. Learn more at www.louisburg.edu.

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