

## LOUISBURG COLLEGE NEWS RELEASE

FOR IMMEDIATE RELEASE  
June 30, 2011

FOR MORE INFORMATION CONTACT:  
Amy Scoggin McManus  
Director of Marketing and Communications  
Phone: (919) 497-3330 or (919) 604-5051  
Fax: (919) 496-7025  
e-mail: [amcmanus@louisburg.edu](mailto:amcmanus@louisburg.edu)

### 2011 LC ALUMNA WINS SECOND PLACE IN NATIONAL PBL COMPETITION

Louisburg, NC — Louisburg College is proud to announce that Gabriela (Gaby) Calamanco '11 (pictured) placed second in the nation in the business communication category during the Phi Beta Lambda (PBL) National Leadership Competition held June 23-26 in Orlando, FL.



PBL is a business fraternity that participates in state and national competitions against other PBL chapters throughout North Carolina and the rest of the country.

Every year, the best and brightest members of PBL chapters nationwide convene to compete in leadership events, share their successes, and learn new ideas about shaping their future careers through workshops and exhibits. This year's competition winners included students from Berkeley, UCLA, and the University of Pittsburg.

This four-day conference is considered the pinnacle of the PBL experience, especially for those running for national office. PBL has forged partnerships with industry leaders to underwrite competitive events and scholarships for students achieving national ranking. Of the thirty students in the LC PBL chapter, twenty qualified to compete at the state competition last April, and seven of those twenty qualified to compete at the national level.

The business communication event in which Calamanco competed consists of two parts: an objective test and a writing sample. Objective test competencies include mechanics of appropriate business English; format and appropriateness of business messages; format and style differences with international communications; and listening, oral, and nonverbal concepts.

“We are all very proud of Gaby,” says PBL advisor Patrice Nealon. “Her dedication and determination is inspiring. She stood on the national stage accepting her award with great poise and decorum. As a 2011 Louisburg College alumna, she gives new meaning to our motto of ‘building strong foundations for great futures.’ You honor us, Gaby!!”

To learn more about the Louisburg College PBL chapter, please visit their website at <http://lcpbl.webs.com/>.

*Related by faith to The United Methodist Church, Louisburg College is committed to offering a supportive community in which young men and women mature intellectually, culturally, socially, and spiritually. As a two-year residential institution, we provide a bridge for students to make a successful transition from high school to senior colleges and universities.*

-END-