

LOUISBURG COLLEGE NEWS RELEASE

FOR IMMEDIATE RELEASE
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PHI BETA LAMBDA MEMBERS HEADED TO NATIONAL COMPETITION THIS SUMMER

Louisburg, NC — Fifteen members of the LC Chapter of Phi Beta Lambda Business Fraternity proudly represented Louisburg College at the State Leadership Conference in Charlotte, NC, April 7-9. Our students won sixteen different awards and several qualified for the national competition, scheduled for June 23-26 in Orlando, FL. For more information about PBL, please visit www.ncpbl.org/PBL/PBLAbout.html.



State Conference Winners:

Lorenzo Crowder & Brandon Evans
Emerging Business Issues (1st place)

Christina Smith
Hospitality Management (1st place)

Win Johns
Integrated Marketing Campaign (2nd place)

Gabriela Calamaco
Business Communication (2nd place)

Jennifer Greene & Christina Smith
Business Presentation (2nd place)

David Safran
Impromptu Speaking (2nd place)

Nate Goodno
Justice Administration (3rd place)

Phillip Rabil
Marketing Analysis & Decision Making
(3rd place)

Christopher McGill
Client Service (4th place)

Awa Jagne
Marketing Concepts (5th place)

Kenson Badeau
Microeconomics (5th place)

Awa Jagne
Microeconomics (6th place)

Phillip Rabil
Sales Presentation (7th place)

Gabriela Calamaco
Accounting Principles (8th place)

TJ Reghanti
Marketing Concepts (8th place)

Na Tia Bridges
International Business (8th place)

Related by faith to The United Methodist Church, Louisburg College is committed to offering a supportive community in which young men and women mature intellectually, culturally, socially, and spiritually. As a two-year residential institution, we provide a bridge for students to make a successful transition from high school to senior colleges and universities.

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